Tiffany T. Tasker BA (Magna Cum Laude), MSS

Ms. Tasker, Outreach and Marketing Director, located in Aurora will be assigned full-time to the project and will be the secondary point of contact and responsible for overall outreach and marketing management including technical assistance, consultations, administrative, and reporting activities.

She assisted in developing the FEET Center's Financial Education and Asset Development Program. She initially participated in the program 2009 and successfully completed it in 2014. She subsequently became an intern in 2015, providing mentorship, curriculum development, and coaching to program participants focusing on the African American population and communities in the Denver-Metro Area.

Ms. Tasker effectively expanded to offering outreach and marketing for the FEET Center by connecting participants from Aurora Public Schools and Cherry Creek Public Schools in 2016. This contributed to the FEET Center receiving the "Right on the Money Award" provided by Consumer United Association.

As the Director of Outreach and Marketing, she has productively facilitated contact with partners and participants and providing knowledge about the FEET Center's programs.

Ms. Tasker has successfully connected the FEET Center's activities to people in poverty in urban communities, including Montbello. As a scholar she presented from 2015 on the topics of poverty, urban communities, and the insufficiency of financial literacy. She assisted youth in developing knowledge in economic empowerment opportunities specifically financial literacy at the high school level.

As the Economic Empowerment Organizer (EEO), she disseminated empowerment opportunities provided from the Financial Education and Economic Transformation Center (FEET Center) to partners, participants, and targeted neighborhoods and households. As the EEO she has nurtured the participant's growth in knowledge of economic and financial areas.

Ms. Tasker conducted scholarly research under the FEET Center to develop a financial program to bring financial literacy and economic empowerment to younger age groups specifically ages, nine to twelve. She ran a test course in Montbello for the middle school level in 2016. She emerged curriculum and a syllabus as well as administering the grades for financial literacy. She continued to conduct current research in Montbello and poverty with focus on impoverished youth, the racial wealth gap, and how economic empowerment can combat it with essentials in financial literacy.

As a McNair Scholar, Tiffany received her B.A. degree in Ethnic Studies with a certificate on American Indian Studies from University of Colorado Denver (UCD) as Magna Cum Laude with distinction and her M.S.S. from UCD. Her thesis focused on whiteness, gentrification, and Five Points in Denver, Colorado.